

Josh Ritenour 419-376-5023 | design@joshritenour.com

HIGHLIGHTS

I am a versatile graphic designer and marketing specialist with over a decade of experience creating compelling digital and print materials across industries. I bring expertise in brand strategy, campaign development, and multi-platform content creation—backed by advanced skills in Adobe Creative Suite, CMS platforms, and social media analytics. From website design to performance-driven marketing collateral, I consistently deliver creative solutions that align with business goals and enhance user experience.

EXPERIENCE

[kirpop](#) (Marketing Agency) - Atlanta, GA

Graphic Designer & Web Manager (*remote*) | June 2020 to present

- Design and develop wide range of digital and print materials, including websites, social creative, annual reports, presentations, emails & marketing collateral for agency clients
- Create high-quality graphic assets for use in video animations, ensuring cohesive visuals that aligned with branding and project goals
- Build and maintain client websites using CMS platforms (WordPress, Joomla, Squarespace) ensuring functionality, responsive design, and user experience optimization
- Communicate with clients to understand business needs, interpret brand requirements, and develop tailored design concepts that align with their goals and purpose

First Federal Bank of the Midwest (now [WesBanco](#)) - Defiance, OH

Marketing Specialist w/ Focus on Graphic Design | November 2018 to February 2020

- Developed and modified creative materials to support marketing campaigns across multiple channels (print, email, social, broadcast, digital)
- Managed vendor relationships for the production and delivery of campaign materials
- Assisted in budget management by tracking campaign expenses and providing budget recommendations
- Managed media placement for all paid advertising; evaluate media options making recommendations that support defined strategy
- Developed and maintained a corporate style guide to ensure brand consistency
- Managed external creative requests while ensuring compliance with marketing policies

[PorchDrinking](#) – Denver, CO

Social Media Manager/Editor (*remote*) | March 2015 to present

- Develop and lead social media content strategy across Facebook, X, Instagram, Threads
- Design custom graphics and image editing for social media posts and articles to enhance engagement and visual appeal
- Oversee proofreading, editing, and promotion of article content to ensure quality and consistency
- Analyze performance metrics using Meta Insights, Google Analytics, Bit.ly, and X Analytics to optimize content strategies
- Promote and implement social media best practices across all platforms to drive audience engagement and brand consistency

Matlock Advertising – Atlanta, GA

Graphic Designer | 2016 to 2018

- Led the full HTML redesign of agency's top account's monthly email newsletter, enhancing user experience and engagement
- Designed and produced layouts for various print and digital projects, including annual reports, brochures, and marketing collateral
- Developed concepts and executed designs for multi-page documents, presentations, and promotional materials
- Ensured designs were optimized for both web and mobile formats, maintaining responsiveness and accessibility

OTHER PROFESSIONAL EXPERIENCE

UPS – Atlanta, GA

Sales Support Rep | January 2012 to October 2018

- In-house representative for one of the largest international accounts in the UPS South Atlantic Region: King & Spalding LLP
- Maintained and increased business by supporting the customer with technical and logistical information across 17+ international offices
- Developed and designed company-tailored training materials for UPS WorldShip program
- Produced corporate videos for international account executives

SKILLS

Design/Layout: Adobe Creative Suite, Figma, Canva

Web: HTML/CSS, Javascript

Management: WordPress, Trello, Slack, Mailchimp, Constant Contact, Workfront

Social: Hootsuite, Buffer, Social Assurance, X Pro (TweetDeck)

Analytics: Google Analytics, Meta Business Insights, Bitly

A/V: Adobe Premiere, After Effects & Audition

EDUCATION

Associate of Applied Science (A.A.S.) | Digital Media Technology

Owens Community College | Toledo, OH | December 2001

Please view my online portfolio at

joshritenour.com